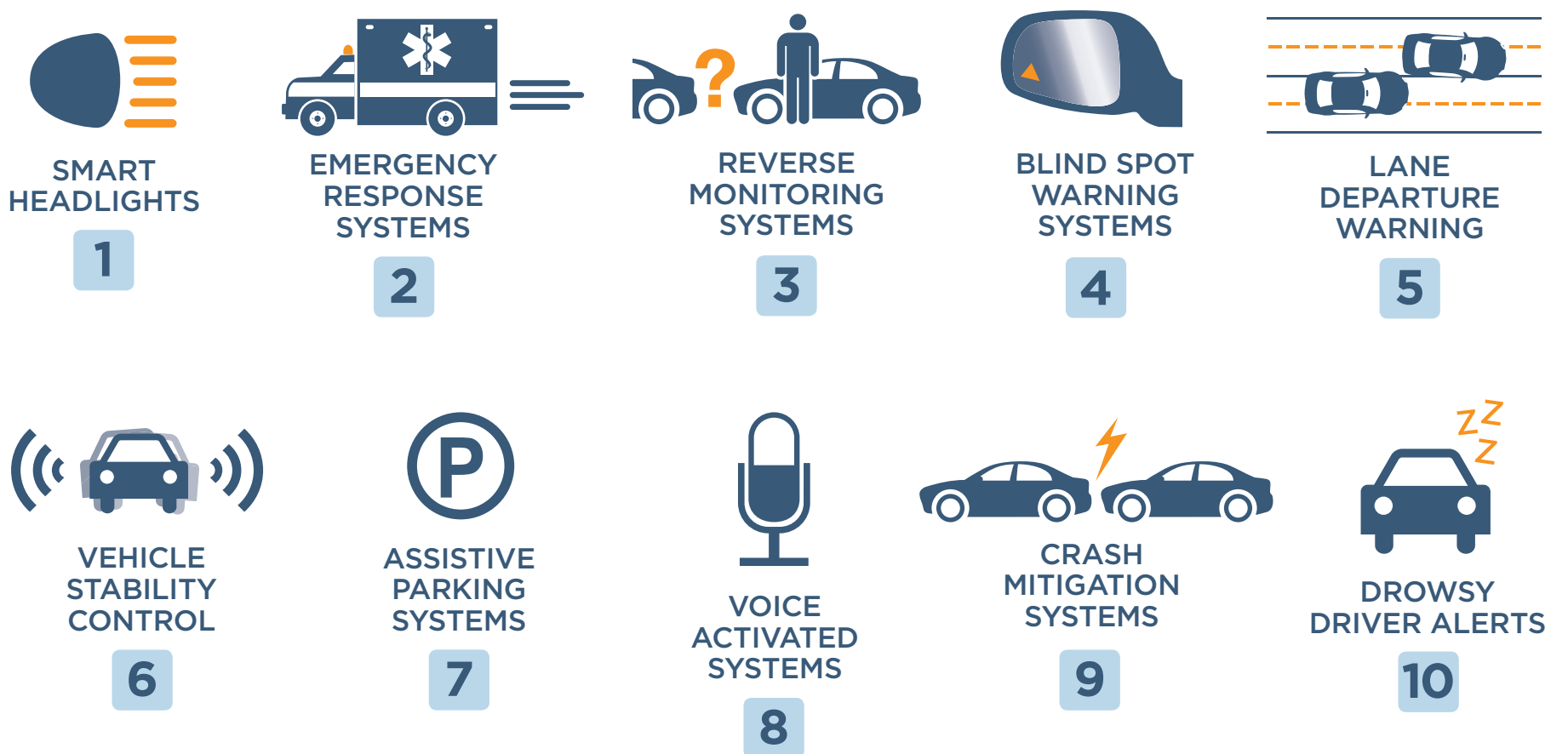


ENHANCING SAFETY AND COMFORT FOR MATURE DRIVERS

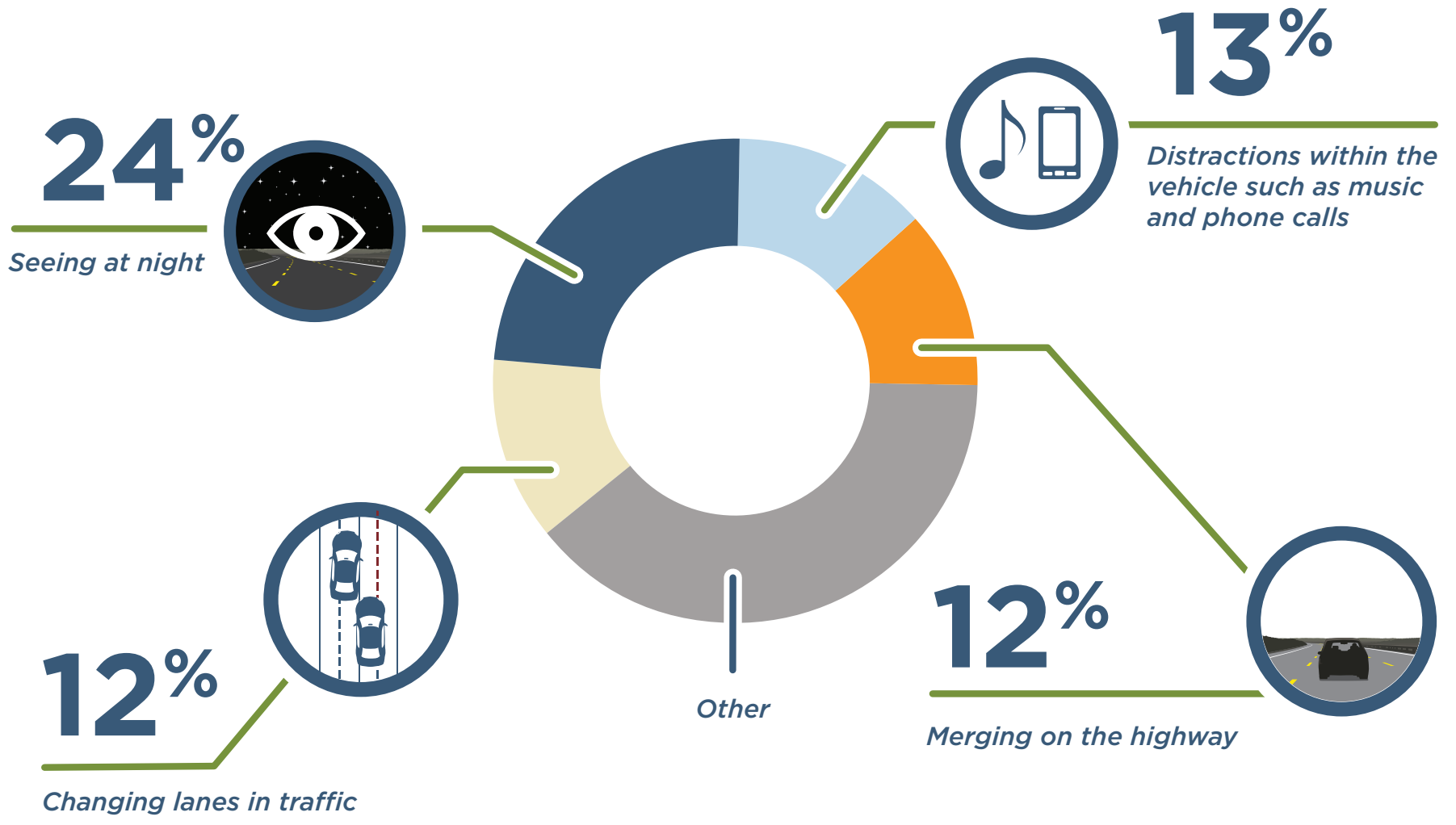
The Hartford's team of gerontologists and the MIT AgeLab conducted research to better understand which technologies can improve safety and comfort for drivers age 50+. Our research involved an extensive review of new technologies by leading experts in driving, aging, and technology as well as a phone survey of drivers age 50+.

TOP TEN

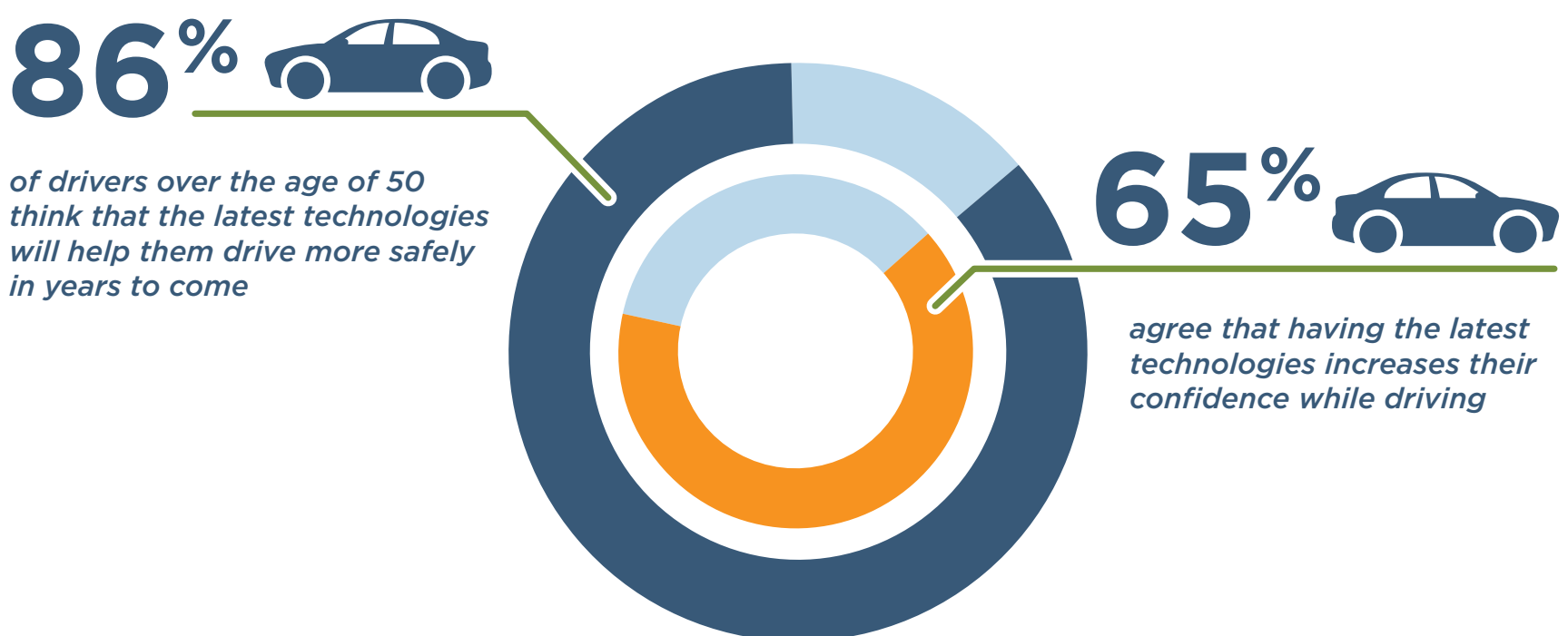
Technologies That Benefit Mature Drivers



Top Concerns of Mature Drivers



What Drivers Age 50+ Think



Considerations When Buying a Car



Among the areas to consider when choosing a car, most drivers age 50+ rank fuel economy, safety and reliability within their top three considerations.

For more information on Top Ten Technologies for Mature Drivers:
visit: thehartford.com/lifetime
and follow us at: www.twitter.com/thehartfordcmme.