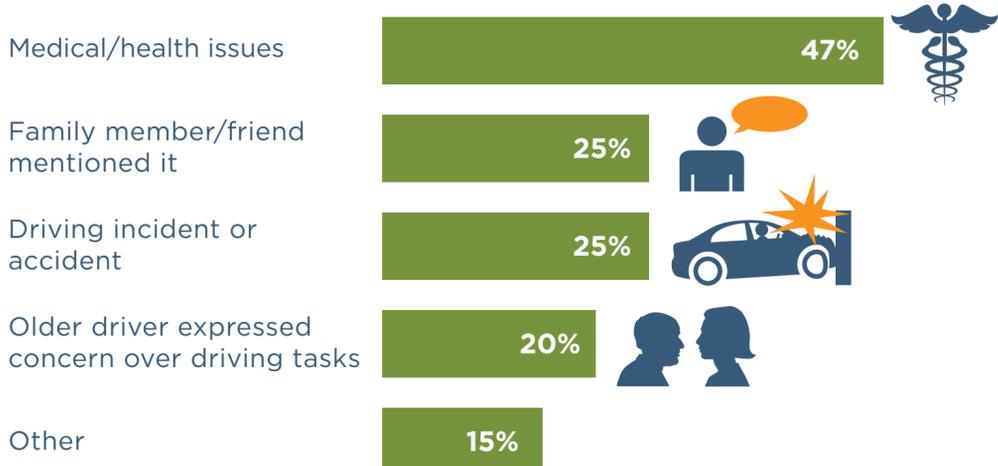


FAMILY CONVERSATIONS WITH OLDER DRIVERS

As a group, older drivers are relatively safe. But for some, a decline in skills may result in concerns about safety—an issue that may impact the driver as well as their loved ones. The Hartford Center for Mature Market Excellence conducted a national survey* exploring family conversations about driving safety.

Concerns About an Older Relative

14% of adults surveyed are concerned about an older relative's driving and here's why:



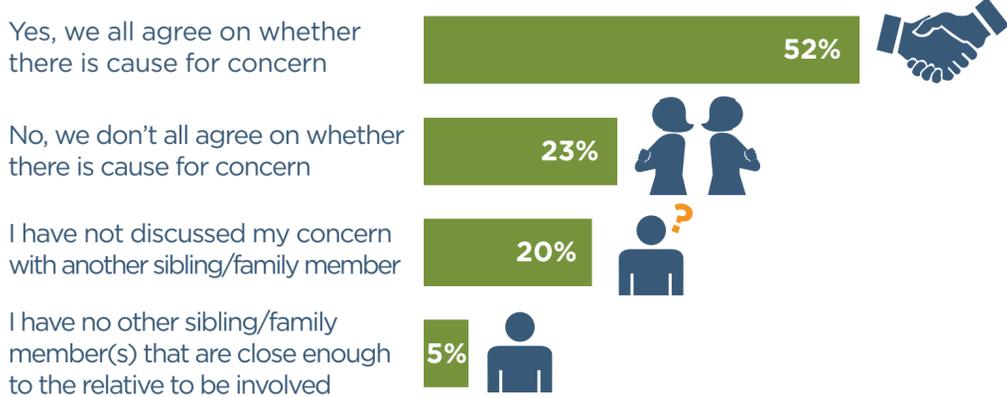
Driving Observations

Of concerned adults, 40% have not observed their older relative's driving by being a passenger in the car.



Family / Sibling Agreement

Among concerned adults, some have siblings or other close family members who don't agree there is cause for concern.

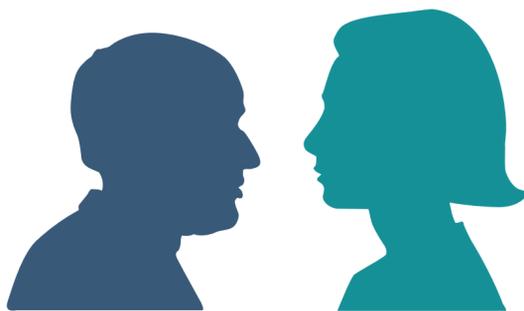


Concerned siblings/family members don't always agree on how to approach an older relative about their driving concerns.



Family Conversations

Of concerned adults who have spoken to an older relative about driving safety, 44% said the conversation went better than expected.



For more information and a guidebook on "We Need to Talk: Family Conversations with Older Drivers", visit: thehartford.com/lifetime and follow us at: twitter.com/thehartfordcmme.

* The Hartford's 2014 Family Conversations with Older Drivers Survey was fielded online by TNS from Oct. 16, 2014 to Nov. 2, 2014 and was completed by 4,884 adults 18+ and representative of the U.S. household population.