



AN AUTOMATED WORLD OF BENEFITS - YOUR PARTNER IN TECHNOLOGY



Our dedicated professionals have access to essential resources across the Group Benefits organization, ensuring an unparalleled end-to-end customer experience.



Our partners are assigned a Relationship Manager right from the beginning to facilitate partnership implementation, resulting in a consistent thread through the whole process.



With greater continuity and increased efficiencies, we've substantially reduced the amount of time necessary to complete implementation.



The Hartford has a full range of products and services available, including: core employer-paid life and disability; employee-paid plans with significant flexibility and a full voluntary benefits suite.



We take a customized and adjustable approach to each partnership - providing the right products, services and integration resources to complement our partners' specific capabilities.



Our interactive product-education conversations are relevant at an individual level, helping ensure consumers make informed choices about their coverage.

WE'RE MAKING IT EVEN EASIER TO PARTNER WITH US

Cutting-edge technology is a necessity for administration companies to remain relevant in today's ever-changing benefits and enrollment management landscape.

We understand carriers, technology firms and benefit agencies must partner in new ways to deliver innovative benefits solutions that work best for employers and their employees. That's why we're making it even easier to partner with us.

AN EASIER APPROACH TO INTEGRATION

By delivering the most valuable elements of our offering - our people, products and capabilities - we help our benefits partners build new distribution channels and improve benefit administration platforms and enrollment technology.

continued



7-point average participation rate increase proves we deliver for your employers¹



Claimant satisfaction ratings have consistently scored 94 percent or better for the past 7 years²

GUIDING EMPLOYEES WITH ENROLLMENT TOOLS & EDUCATION

Empower consumers with MyTomorrow®, our online decision-support tool. MyTomorrow helps them easily learn about the importance of their benefit options. With comprehensive, personalized educational experiences, we help simplify employee benefit decisions.

CLAIMS & CUSTOMER LOYALTY

With an experienced team and a proven process, we strive to bring every claim toward resolution as quickly and accurately as possible while delivering superior customer service. Our claimant satisfaction ratings are a solid proof point that we consistently deliver the timely support and resources that are needed.

WE ADD VALUE AT EVERY STEP

We'll work hard to understand and respond to all of your implementation needs – beginning with discovery, and continuing all the way through integration and deployment. We'll carefully monitor the post-integration performance with key platform metrics to ensure delivery of exceptional service, and profitable, persistent business for our partners.

PARTNER WITH THE RIGHT BENEFITS CARRIER

Learn more about how platform integration with us can benefit you most.

Speak with your Hartford representative today to learn more about our technology strategy and what our team is doing to make The Hartford the carrier partner of choice in the automated world of benefits. Do more – by doing business with us.

Prepare. Protect. Prevail. With The Hartford.®

The Hartford® is The Hartford Financial Services Group, Inc. and its subsidiaries, including issuing companies Hartford Life Insurance Company and Hartford Life and Accident Insurance Company. Home Office is Hartford, CT.

¹ Based on The Hartford's internal billing and enrollment data for Full Year 2015. Average increase in participation rates for Voluntary STD and LTD Products when Employer utilized our consumer-focused marketing resources.

² Percentage represents unweighted combination of LTD and STD claimant responses of "completely" or "mostly" satisfied. Gfk Claimant Satisfaction Survey, 2009-2015.

5989b NS 08/16 © 2016 The Hartford Financial Services Group, Inc. All rights reserved.



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